



Job Announcement: Full-time Family & Schools Community Organizer

ABOUT WALK SAN FRANCISCO:

Walk San Francisco's mission is to make walking in San Francisco safe, so that our community is healthier and more livable. We work with our members, community-based organizations, residents, City agencies, elected officials, and businesses to improve streets and public spaces for everyone to enjoy. Along with our partners, Walk SF launched one of the nation's first Vision Zero campaigns to eliminate severe and fatal traffic crashes in San Francisco by 2024. Walk SF also made San Francisco the first major city in California to create 15-mile-per-hour school zones around 181 schools, and we also launched the nation's first Walk to Work Day. Find out more at walksf.org.

Walk San Francisco's Programs:

- 1. Pedestrian Safety and Vision Zero:** Ending all traffic deaths and serious injuries by 2024 by strengthening public demand and City implementation of the safest street improvements.
- 2. Safe Routes to School (SRTS):** Advancing safe, healthy, and equitable transportation to and from school through organizing families to walk and bike to school, understanding the barriers to sustainable transportation, and empowering parents and students to be advocates for safe streets.
- 3. Walkability:** Making walking more enjoyable through infrastructure projects like Green Connections (a network of green, traffic-calmed streets that connect people to parks), wider sidewalks, and intersection murals, and through encouragement events like Walk to Work Day, Peak2Peak, and monthly walks.

FAMILIES & SCHOOLS COMMUNITY ORGANIZER POSITION:

Walk San Francisco seeks an enthusiastic, experienced Community Organizer to grow the impact of a small, dynamic organization. The Families & Schools Community Organizer will represent Walk San Francisco and participate as a member in the SF Safe Routes to School (SRTS) Partnership. The Organizer will work within several underserved communities organizing students, parents, and neighbors around pedestrian safety issues in communities disproportionately impacted by traffic violence. The Organizer will empower and train parents/caregivers at a specific number of schools or via SRTS Neighborhood Task Forces to advocate for safety improvements around schools. The ultimate goal is to increase the number of families and youth walking, biking, taking transit, and carpooling to school while developing and implementing campaigns to win important transportation investments that support pedestrian safety, such as Vision Zero projects.

This position involves grassroots and grasstops organizing, interacting with parents/caregivers of diverse backgrounds, as well as with City staff and leaders by email, phone, in person, text, etc. This position reports to the Senior Community Organizer and has potential for growth along with the organization.

Principal responsibilities include, but are not limited to:

- Build support in 2 to 4 neighborhoods (for 7 to 12 schools) to improve safety and overcome barriers to walking, biking, taking transit, and carpooling to school. Using the established Safe Routes to School program's principals and goals, the Organizer will develop and give presentations on the importance of active transportation in and around schools, develop meaningful relationships with parents/caregivers, teachers, students, and school administrators, cultivate leaders, and provide community advocates with guidance and resources to win successful safety campaigns.
- Assist in developing and supporting Walk San Francisco campaigns that improve streets in/around schools, which may include providing testimony at public meetings, writing letters of support/opposition, and attending project open houses.
- Work with the Walk SF Policy & Program team and Outreach team to mobilize the school community, Walk SF members, and the broader community to support Walk SF campaigns for safe, walkable streets.
- Organize walking school buses, bike trains, and other encouragement events that make it easy for families to use sustainable transportation.
- Professionally represent Walk SF within the San Francisco Safe Routes to School Partnership with families, schools, community organizations, City agencies, and elected officials.
- Support the implementation of the City Streets Investigators (CSI) curriculum at up to 10 schools and/or afterschool programs in which students act as detectives who analyze traffic safety problems and determine street redesign solutions. The Organizer will aid a fellow Walk SF staff person, who is the project lead, in scheduling and delivering the curriculum.
- Support additional advocacy campaigns on Vision Zero infrastructure projects.
- Participate in the coordination of the highly visible citywide Walk & Roll to School Day event in collaboration with Walk SF staff and the SF Safe Routes to School Partnership. This event, held in early October, includes the participation of over 85% of SFUSD public schools and over 15,000 students.
- Be an enthusiastic member of the Walk SF team, including attending Walk SF events, recruiting new members, completing administrative tasks, and participating in activities that promote the organization.

You Will Thrive in This Role If:

- You are passionate about transportation justice: You have a deep commitment to marginalized communities and eliminating traffic violence inequities. You can speak concretely and passionately about why you want to do this work.

- You are a team and community player: You recognize and value the need to contribute to all aspects of the organization's work, internally and externally, and are always looking for ways to connect the dots and bring new people into our work.
- You possess good judgement: You are able to set goals and priorities, with an understanding of tradeoffs.
- You approach work with strong sense of ownership: As a nonprofit, there's always more to do than can be accomplished; you take initiative, are open to learning and growing, and are able to execute when things are less than perfect.

Qualifications and Skills:

The ideal candidate will be a professional and highly self-motivated individual who can work well both independently and as part of a team.

Required:

- Minimum one year of experience as a community organizer rallying diverse individuals and communities to action.
- Strong time management and project management skills.
- Excellent professional communication skills, including a proficiency in public speaking and in delivering trainings and presentations to large groups.
- Strong interpersonal and relational skills, including cultural competency to work with marginalized communities in San Francisco.
- Experience working with youth and families.
- Proactive, flexible, and creative attitude.
- Proficiency in Spanish, Tagalog, or Chinese.
- An understanding of how racial, economic, housing, and transit justice issues intersect.
- Commitment to increasing the number of families and children walking, biking, and taking transit to school.
- Proficiency in computer skills including Google Suite and Microsoft Office.

Preferred:.

- Understanding of San Francisco's transportation and political landscape.

Benefits and Salary:

Position is full-time, non-exempt. The position will require early mornings (e.g., 7 am start for walking school bus), and some weeknights and weekends in order to conduct effective parent/caregiver outreach. The workplace is focused and collaborative; we operate in a team-based learning environment. Compensation is commensurate with experience (\$45,000 to \$50,000/year range) and includes generous paid time off (starting at 10 vacation days and 12 sick days per year), pre-tax transportation benefits, health care, retirement benefits, and dental/wellness benefits. Walk SF's office is centrally located and easy to reach on foot from public transportation.

Application deadline:

Applications will be accepted on a rolling basis. To apply, please send a cover letter and resume as attachments (preferably as one PDF file) to opportunity@walksf.org. Use the subject line: **Community Organizer Application**. We will begin phone interviews the week of March 12.

Please contact Josie Ahrens, Senior Community Organizer, at josie@walksf.org with any questions.

Walk San Francisco encourages applications from members of historically underrepresented racial/ethnic groups, women, people with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a San Francisco that is safe for all people.

We provide a workplace that is free from discrimination and harassment on the basis of race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, disability, medical condition, veteran status or any other classification protected by applicable law in employment or service policies and practices.

Updated: February 22, 2018